

November 02, 2022

SAMM Business Marketing
1853 Piedmont Road #300
Marietta, GA 30066

RE: Recommendation Letter

Dear Potential Client,

Mel Clemmons and SAMM Business Marketing will get the deal done!

After trying to sell my agency on my own for over one year and getting declined twice on a purchase and merge opportunity, I turned to Mel Clemmons. I selected Mel based on his experience, contacts, and reputation of getting deals done. He expressed a calming confidence throughout the process that put me at ease. Within six weeks of working with Mel and his team, we had a signed agreement with a buyer and have since closed the deal.

I could not have been more pleased with the professionalism displayed throughout the process and stress relief of knowing every detail was taken care as Mel provided guidance to navigate the process to gain approval of my buyer from Allstate.

If you are interested in transferring the responsibility and stress of selling your agency to someone who can get it done, then you should not hesitate to contact Mel Clemmons and SAMM Business Marketing.

Brian Silas
Augusta, Georgia